Imagine a perfect world and figure out how to get there. Isn’t that the charitable mission of foundations? The Jewish Healthcare Foundation has this ideal: teams of health professionals in every setting using good data to make decisions, solve problems and apply best practices. To attain performance excellence, employees get the training, support and recognition they need to work toward their goal, perfection. People take responsibility for their health. The region benefits from the most vibrant health sector possible with the world’s best patient outcomes.

Getting there is the challenge. Constructing visions and frameworks for change that inspire organizations and individuals to act, and providing clear blueprints for that action are essential. Foundations can guarantee the necessary reinforcements: good data, process improvement techniques and community enthusiasm.

JHF fuels the movement in various ways: grants to organizations with a provocative idea and a will to succeed, research and data collection, and special projects. These special projects include two supporting organizations, the Pittsburgh Regional Healthcare Initiative and Health Careers Futures, and three in-house efforts, Working Hearts, Health Sciences Fellowships, and the Perfecting Patient Care in Community-Based Organizations Demonstration Project.

Every year we are gratified by the behavioral changes that bring good science into everyday practice and move our community closer to the ideal. But we aspire to hasten change, to weaken the pull of convention, and to open more eyes to the potential for improvement. Taken together, we hope the initiatives described here are among the best means to that end. If not, we encourage you to let us know.

Karen Wolk Feinstein, President
Charles C. Cohen, 2003 Chair

mission

The mission of the Jewish Healthcare Foundation is a fulfillment of Jewish values and ideals. Tzedakah, or social justice, is one of the universally acknowledged underpinnings of Judaism. However, Jewish values extend far beyond charity to incorporate a quality of tenderness and magnanimity, sensitivity to the hurt, physical or mental, of humanity. Judaism extols the “understanding heart” and a universal rule of kindness. It is these values that have guided the development of the Jewish Healthcare Foundation.
Individuals and institutions that provide, purchase, insure and support healthcare services throughout Southwestern Pennsylvania are working together to achieve the world’s best patient outcomes through superior health system performance. Forty hospitals, over 400 health professionals, and four insurers are identifying and solving problems at the point of patient care with the Perfecting Patient Care System.

PRHI, now a supporting organization of the Foundation with a growing membership across six counties, is reducing medication errors and hospital acquired infections down to zero. It seeks perfect clinical outcomes in coronary artery bypass graft surgery, hip and knee replacement surgery, obstetrics, diabetes and depression.

Striving for perfection is the first step to excellence. The region now tracks how well it uncovers and acknowledges imperfections in our systems of medication administration and infection prevention. Health professionals determine which processes of care are most likely to propel patients to complete recovery. Hospital leadership encourages its employee to report and learn from errors in order to improve patient care quickly, collectively and efficiently. Health workers on the front lines implement solutions as simple as rigorous hand-washing or swabbing—measures which save lives. Relentless adherence to basic safety protocols is the first step to eradicating hospital-acquired infections and medication errors.

December 1997: PRHI holds first meeting, co-chaired by Karen Wolk Feinstein and Alcoa CEO Paul O’Neill

September 2001: PRHI begins a three-year project for the U.S. Agency for Healthcare Research and Quality to understand and implement patient safety reporting systems

August 2002: PRHI receives grant from the Center for Medicare and Medicaid Services to study the impact of the PRHI model in cardiac surgery

January 2003: PRHI becomes a 501(c)(3) supporting organization of the Jewish Healthcare Foundation
For patients with chronic disease, a new framework for practice dictates their care in community-based settings in the Foundation’s new demonstration project. A “Perfecting Patient Care System” teacher will work in six community programs to help transform chronic disease and patient care management. Diabetes and depression are two major targets of the initiative.

A first team is already working in the UPMC-St. Margaret’s Family Health Center in Lawrenceville, exposing and solving problems, redesigning work, involving patients in their own care management. Their primary focus is diabetes—a leading cause of blindness, limb amputation, cardiovascular disease and kidney failure if improperly managed. Currently, only about half of known diabetics in the nation receive appropriate treatment. At St. Margaret’s, the team is perfecting routine outpatient care, such as eye and foot exams, kidney monitoring, and lipid screening and control.

Our next target site is the Allegheny East Mental Health and Mental Retardation Center in Wilkinsburg. We will focus on depression, a leading cause of disability which need not lead to hospitalization if a patient receives good care.

March 2002: Perfecting Patient Care in Community-Based Organizations Demonstration Project approved

March 2002: Work at second demonstration site begins at the Allegheny East MH/MR Center in Wilkinsburg.

August 2002: Work at first demonstration site begins at the UPMC-St. Margaret’s Family Health Center in Lawrenceville

April 2003: Work at second demonstration site begins at the Allegheny East MH/MR Center in Wilkinsburg.
The region’s health workforce is in crisis. People are choosing health careers less frequently, or abandoning the health careers they have chosen. Combine this with practice and demographic changes that have increased the need for more qualified workers, and the region faces a health workforce shortage well into the future. Vacancy rates of over five percent have already been reported in a wide range of health careers, from certified nurse assistants to radiology technicians. To address the shortage, the healthcare sector must recruit, train and place qualified healthcare workers in positions that offer job satisfaction and career advancement.

Health Careers Futures, a supporting organization of the Foundation, convenes leaders in the health and economic development sectors to align the supply and demand of health workers. Together, they are developing a state-of-the-art system to generate and respond to health career aspirants. Major partners include Workforce Connections, the Heinz Endowments, the Three Rivers Workforce Investment Board, the Institute for Economic Transformation and CareerLink. The objective: to arm the health sector with research and data, pathways into health careers, increased regional recruitment and retention capacity and better support for training in health careers.
Local graduate students in the health sciences have a new opportunity to gain access to the outstanding local leaders who are shaping health practice, policy, and discovery. Through the JHF/Coro Health Sciences Fellowship and the Jonas Salk Fellowship, graduate students work and learn in multi-disciplinary teams to acquire a new appreciation of our local health system while being challenged to think and perform at the frontier.

The Health Sciences Fellowship is a collaboration between the Jewish Healthcare Foundation and the Coro Center for Civic Leadership. In its newest class, it has succeeded in attracting Master’s candidates to MDs to PhDs from six local universities. The Jonas Salk Fellowship is a new collaboration of JHF and the Jewish University Center, integrating medical ethics and Judaic principles into core content of the JHF/Coro experience.

In addition, both programs offer exposure and networks to encourage students to work and stay in the region upon completion of their graduate study, assuring a healthy and vibrant cadre of health professionals for years to come.

June 2001: First class of Health Sciences Fellows convenes
June 2002: HSF expands to two tracks
November 2002: First class of Jonas Salk Fellows convenes
July 2003: First annual alumni networking event is held
Heart disease remains the number one killer of women in the United States—even though simple behavioral changes can prevent this. Working Hearts, a community coalition initiated by the Foundation, intensifies the power of its member organizations to improve heart health through better nutrition, more physical activity, screenings, and stress management.

Over 40 organizations representing 200,000 women came together to launch Working Hearts in February 2002. The month featured over 200 events or activities in which coalition members shared their message, resources, and energy, celebrated the launch of the Working Hearts website, and earned local and national media coverage.

Since then, coalition members—now numbering over 70—have made sure that Working Hearts has been present at over 500 events and locations, sharing the message that heart disease can be prevented by women through many seemingly small, daily and weekly lifestyle changes.
The Jewish Healthcare Foundation seeks to build the region’s Jewish community into a national model of service excellence — with outstanding programs that promote the well-being of its own members and of vulnerable people in general.

The Foundation recently helped the United Jewish Federation shape and execute the Jewish Community Study, which provides necessary data on which to determine service priorities. It continues its support for the UJF and its health-related beneficiary agencies, and the Jewish Association on Aging in its development of a continuum of care for seniors, including new long-term care and assisted living facilities. The Pittsburgh Regional Immigrant Assistance Center, a program of Jewish Family and Children’s Services, the Squirrel Hill Kosher Super Pantry, Jewish Residential Services, the Jewish University Center, and Riverview Towers have also received Foundation support.

Our goal is excellent service in state-of-the-art facilities with competent and compassionate staff. We will continue efforts to integrate lifelong programming that builds on the best practices.

1993: JHF makes $34 million commitment to JAA Continuum of Care for Seniors

1997: Weinberg Terrace assisted living facility opens

December 1997: Squirrel Hill Kosher Super Pantry opens, serves over 500 individuals by 2002

1998: Weinberg Village long-term care facility opens

March 2002: JHF funds Riverview Towers renovation project

September 2002: Jewish Community Study is completed
core jhf staff in 2002

Karen Wolk Feinstein, PhD  
President

Robert J. Feidner, CPA, CMA  
Financial/Administrative Officer

Nancy D. Zions, MBA  
Senior Program Officer

Karen Iobst, MSW, MPA  
Program Officer and  
Director of Special Projects

Susan Elster, PhD*  
Researcher

Michael D. Flaherty, PhD*  
Director of Behavioral Health

Renu S. Zaretsky, MPA  
Director of Communications

Robert J. Antonelli*  
Government Relations

Samantha Maylack, MPH  
Program and Development Associate

Fran Sheedy Bost, MEd*  
Community-Based Organizations  
Demonstration Project

Barbara Murock, MPP  
Performance Strategist

Susan M. Stack  
Office Manager

Karen Nelson  
Accountant

Marlene Suchma  
Secretary/Receptionist

Anthony Kelly  
Grant and Network Administrator

Catherine Mutunga  
Secretary

Working HeartsSM

Mim Seidel, MS  
Program Manager

Elyse Eichner, MS*  
Coalition Coordinator

Health Careers Futures

Rosanne Clementi Saunders, JD*  
Executive Director

Andrew S. Rind*  
Project Manager

Diane Hughley  
Administrative Coordinator

Western PA HIV/AIDS  
Fiscal Agency

Barbara A. Feige  
Program Coordinator

Judy Sheffey  
Administrative Assistant

Pittsburgh Regional  
Healthcare Initiative

Kenneth T. Segel, MBA  
Director

D. Geoffrey Webster, MGA  
Associate Director

Naida Grunden  
Communications Director

Helen Adamasko  
Business Manager

Lindsey Kirstatter  
Administrative Coordinator

Perfecting Patient Care System

Vickie Pisowicz, MBA, MPD

Diane C. Frndak, MBA

Peter L. Perreiah

David Sharbaugh

Nancy Strichman, MPA, MPP

Patient Safety Initiatives

Edward I. Harrison, MBA

Lisa Beckwith, BS

Mary Blank, MPH

Leslie Corak, LPN

Marty Kurth, MPM

Annette Mich, MHSM

Elaine Oley, BS

John Snyder, MS

Sherry Swarmer, MA

Clinical Initiatives

Jon C. Lloyd, MD  
Medical Advisor

Tobias Walbert, MD*  
Clinical Coordinator

*consultant
2002 COMMITTEE CHAIRS

Executive Committee
Farrell Rubenstein

Distribution Committee
Leon Netzer

Investment Committee
Richard D. Rosen

Finance and Audit Committee
Stephen Halpern

Nominating Committee/Trustees
Karen Shapira

Nominating Committee/Officers
Leon Netzer

GRANT ASSESSMENT TEAM LEADERSHIP

Integrating Health: Physical, Behavioral, Environmental and Public Health
Patricia Siger
Chair
Moe Coleman
Vice-Chair

Financing and Delivering Health: Strengthening Health Systems and Expanding Insurance Coverage
Judith L. Palkovitz
Chair
Alfred Blumstein
Vice-Chair

Advancing Health: Information Technology and Biomedical Research
Thomas Detre, MD
Chair
Fran Lando
Vice-Chair

new status note
The Jewish Healthcare Foundation has received an IRS ruling confirming that, effective January 1, 2001, it has begun the qualifying period to terminate its status as a Private Foundation by operating as a Public Charity. This new status will afford the foundation flexibility in pursuing its mission by increasing our opportunities for fundraising and leveraging our investments, and for advocacy on behalf of our community’s health-related needs.
selected grants

INTEGRATING HEALTH

Physical, Behavioral, Environmental and Public Health

United Jewish Federation
Grant for Health Services – $900,000

Riverview Towers
Matching Grant for PHFA Financing – $150,000

Perfecting Patient Care in Community-Based Settings – $112,152

United Way of Allegheny County
Annual Campaign – $45,000
Working Hearts Partnership – $20,000

University of Pittsburgh
Psychology Minute – $30,200

Pittsburgh AIDS Task Force – $30,000

FINANCING AND DELIVERING HEALTH

Strengthening Health Systems and Expanding Insurance Coverage

Pittsburgh Regional Healthcare Initiative – $342,280
Center for Shared Learning – $250,000

Pennsylvania Health Law Project – $133,975

Health Careers Futures
Institute for Economic Transformation
Health Careers Factory – $127,749

Jewish Healthcare Foundation/CORO
Developing Future Health Science Leaders — CORO Center for Civic Leadership – $71,475

Consumer Health Coalition – $67,000

Joint UJF/JHF Health and Human Services
Public/Private Partnership
A Joint Strategy for Community Planning and Leverage – $60,254

United Jewish Federation
Community Study – $50,000

Prevention Point Pittsburgh – $30,000

Jewish Family and Children's Services
Pittsburgh Regional Immigrant Assistance Center – $25,000

National Health Law Program
Promoting the Rights of Vulnerable Populations – $10,000

ADVANCING HEALTH

Biomedical, Technological and Informatics Discovery

Working Hearts Initiative
To Sustain Improvements in Women's Heart Health – $150,000

University of Pittsburgh
Institute on Aging – $100,000

Commercializing Pittsburgh's Biomedical Discoveries
BioBridge (JHF fiscal agent) – $76,192

University of Pittsburgh
Neuromuscular Research Laboratory
A Pilot Project to Prevent Orthopedic Injuries in Young Women – $40,000

Magee Women's Research Institute
Live Cell Videos for Breast Cancer – $30,000

Carnegie Mellon University Research Institute
Computer Vision for Tongue-Image Based Cancer Screening Applying Technology to Eastern Medicine Techniques – $10,000

selected small grants

United Jewish Federation Foundation, Jewish Women's Foundation – $15,000
The Extra Mile Foundation – $10,000
National Council of Jewish Women, Race for the Cure, 10th Anniversary Education Symposia – $10,000
Ladies Hospital Aid Society of Western Pennsylvania — Working Hearts – $10,000
Community Design Center, Pedal Pittsburgh – $5,000
Fund for the Advancement of Minorities through Education – $5,000
RX Council of Western Pennsylvania, to Assist Low-Income Residents of Allegheny County – $5,000
PACE School, Kresge Challenge – $5,000
University of Pittsburgh, Joseph M. Katz Graduate School of Business — Case Study of the University of Pittsburgh Cancer Institute – $5,000
Robert Morris University, America's Promise – $5,000
Girls Hope, Inc. – $5,000
Beginning with Books – $4,000
ARMDI — Israel Emergency Medical Services – $3,900

Facilities Security Fund
Emergency grants for local organizations with religious affiliations in need of upgraded security following the attacks of September 11, 2001 – $61,310
To be considered for support, programs must be health-related and should address at least one of three Foundation priorities:

- Applying Medical Knowledge
- Building the Health Workforce
- Perfecting Patient Care

The Jewish Healthcare Foundation will receive and fund grant proposals, serve as a catalyst for change by initiating new projects, establish partnerships, design and test new interventions, pool its resources, and support research and publications to inform others about new approaches to health problems.

Generally, the Jewish Healthcare Foundation does not fund:

- Organizations without IRS tax-exempt status
- Organizations outside western Pennsylvania
- Programs without a healthcare component
- General operations
- Capital needs
- Operating deficits or retirement of debt
- Political campaigns
- Scholarships, fellowships, individual travel

For information on how to apply for a grant, please visit www.jhf.org or email info@jhf.org regarding “Funding Guidelines.”

**Statements of Financial Position**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2002</th>
<th>2001</th>
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</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$685,219</td>
<td>$163,827</td>
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<tr>
<td>Investments at market value</td>
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<tr>
<td>Other receivables</td>
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<tr>
<td>Excise tax refund receivable</td>
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<td>134,000</td>
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<tr>
<td>Furniture and equipment, net of accumulated depreciation of $311,062 and $239,265 in 2002 and 2001, respectively</td>
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<tr>
<td>Other assets</td>
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<td>152,163</td>
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<td><strong>Total assets</strong></td>
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<td><strong>$119,803,018</strong></td>
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<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th>2002</th>
<th>2001</th>
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<tr>
<td><strong>Liabilities</strong></td>
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<td></td>
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<tr>
<td>Accounts payable</td>
<td>$324,696</td>
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<td>Grants payable</td>
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<tr>
<td>Deferred revenue</td>
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<td><strong>Total liabilities</strong></td>
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<td><strong>33,040,247</strong></td>
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<table>
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<tr>
<th>Net Assets</th>
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<th>2001</th>
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<tr>
<td>Unrestricted</td>
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<tr>
<td>Temporarily restricted for qualified grants to successor of Montefiore Hospital</td>
<td>303,690</td>
<td>276,690</td>
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<tr>
<td>Temporarily restricted due to donor restrictions</td>
<td>112,032</td>
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<tr>
<td><strong>Total net assets</strong></td>
<td><strong>69,969,896</strong></td>
<td><strong>86,762,771</strong></td>
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<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td><strong>102,222,565</strong></td>
<td><strong>$119,803,018</strong></td>
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</table>