

Maternal Care RFP

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State Legislative Initiative Grant

The Jewish Healthcare Foundation (JHF) is operating as the fiscal agent for federal Coronavirus State Fiscal Recovery Funds provided through the Pennsylvania Department of Human Services

Goal is to reduce maternal mortality, morbidity, and support new families

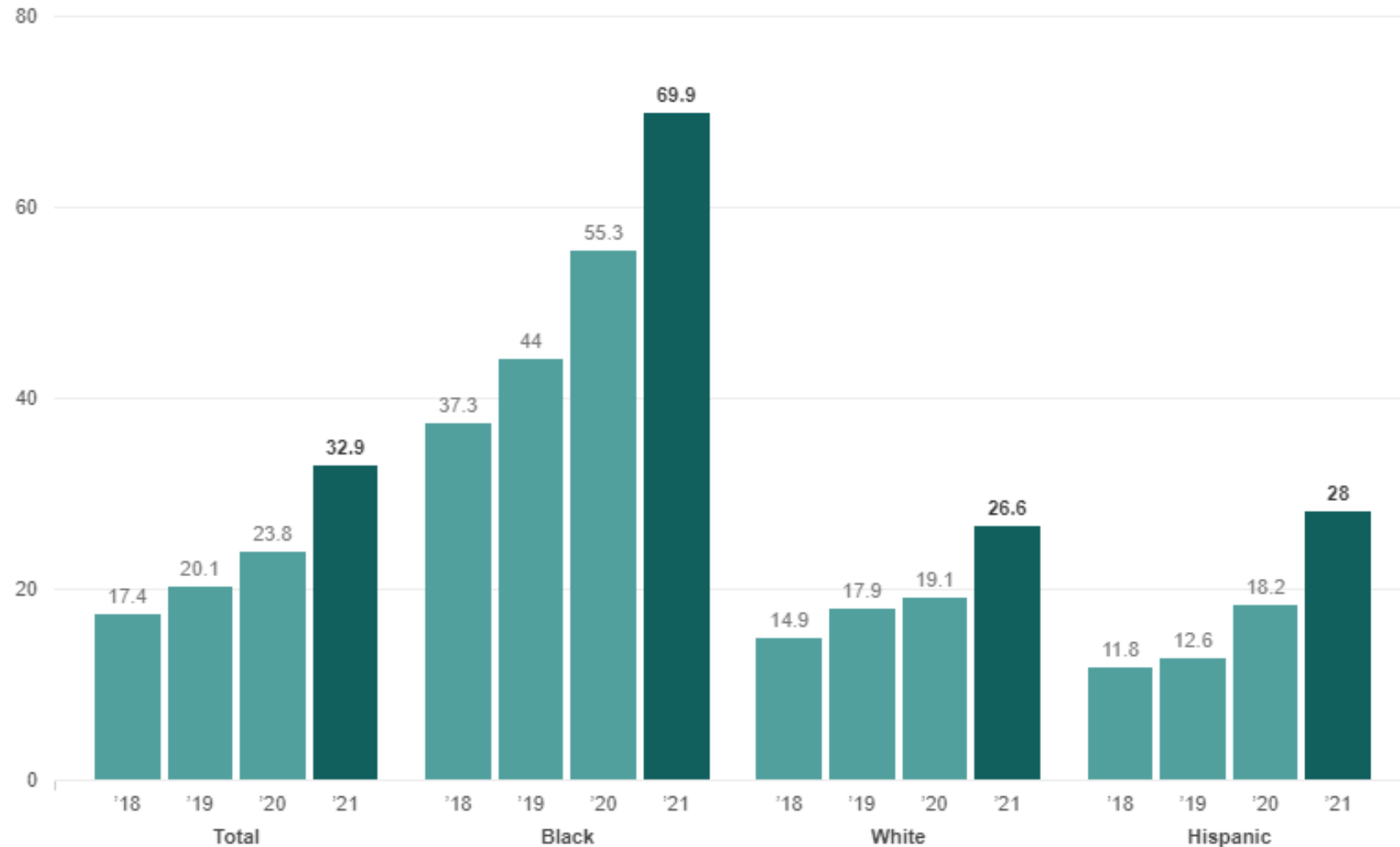


2021 U.S.
maternal mortality
rates were highest
in country's
history – 40%
increase from
previous year

Source: NPR

U.S. maternal mortality rates rise between 2018 and 2021

Maternal deaths per 100,000 live births



Grant background

Funding need established by PA Women's Health Caucus

Federal Coronavirus State Fiscal Recovery Funds provided through the Pennsylvania Department of Human Services

The Jewish Healthcare Foundation is solely operating as a fiscal agent

JHF.org/MaternalCare

Applications accepted beginning April 30, 2023

Awards issued on rolling basis through April 30, 2024 or until funding is fully expended

Grants between \$15,000 - \$100,000 per year, for up to 2 years

Expect first projects to start September/October 2023



What do we mean by “innovation?”

Maternal Care Innovation RFP

Grants may range from infrastructure, information technology, staff, services, materials, etc., as long as applications demonstrate how the grant will benefit pregnant individuals and/or new families

Interested in programs and services that address systemic challenges affecting maternal health outcomes



Maternal Care Innovation RFP

LOOKING FOR...

- New & innovative projects
- Evidence based interventions
- Seed funding
- Expanding impact of existing programs
- Planning grants & pilot projects

NOT LOOKING FOR...

- Operational costs for ongoing work
- Large or longitudinal research

RFP Requirements

EXPLAINING THE TECHNICAL COMPONENTS

Can you do the work?

Can you maintain records and files?

Can you manage the funds?

c. Minimum Applicant Requirements

- i. Applicant must be a recognized government, education, public housing, nonprofit, or for-profit organization. Individuals and foreign applications will not be considered.
- ii. Applicant can have no record of unsatisfactory performance. Applicant must not be presently debarred, suspended, proposed for debarment, or declared ineligible or voluntarily excluded from participation in this transaction by any local, state, or federal department or agency.
- iii. Applicant must have the ability to maintain adequate files and records to meet reporting requirements.
- iv. Applicant must have the ability to manage funds provided on an up-front basis and account for all appropriate expenditures of awarded funds, understanding that any unspent funding at the end of the grant period must be returned to JHF.
- v. Applicant must have the administrative and fiscal capability to provide and manage the proposed activities and ensure that adequate documentation related to the activities can be provided.
- vi. Applicant must demonstrate the capability to perform all elements of the proposed scope of work and have the capacity to enter a Subgrant Agreement with JHF.
- vii. Applicant must possess the appropriate licenses and certifications issued by the Commonwealth of Pennsylvania, if required based on the services proposed.
- viii. Applicant must be legally authorized to conduct business in Pennsylvania and must have established administrative and programmatic resources to work in Pennsylvania.
- ix. Applicant must meet other presentation and participation requirements listed in this RFP.

Proposal Conditions

Modifications: Any changes to the RFP will be made public.

Inaccuracies: Do not misrepresent your organization.

Incurred costs: Preparing a proposal takes time and energy – but funding cannot be used to cover that time.

Services & Funding Available

JHF intends to award Maternal Care Innovation grants ranging between \$15,000 - \$100,000 per year, for up to two years.

Funding for this opportunity is being provided for a limited amount of time and for projects with limited scopes. No funding is guaranteed outside of the two-year window.

Program Requirements

Must be able to produce all programmatic and financial reports – due quarterly to JHF

All awardees must sign a lobbying certification form

Maintain any licensures, certifications, and right to conduct business in PA



JHF is a fiscal agent, awardees are independent of JHF and DHS.

Keep us updated of any changes!

Conflict of interest policies are important for every organization.

V. SUBGRANT REQUIREMENTS

a. General

Agencies awarded funding will enter into Subgrant Agreements with JHF and will be required to agree to the terms listed below:

1. **Representation**
In the performance of the Subgrant, the Subgrantee, its agents, and its employees will act in an independent capacity and not as officers, employees, or agents of JHF.
2. **Point of Contact**
The Subgrantee will designate an individual to serve as the primary point of contact for the Subgrant. The designated individual must respond to JHF inquiries within two business days.
3. **Change of Address**
Subgrantee will notify JHF in writing of any change in mailing address within ten business days of the address change.
4. **Grant Assignment**
Without the prior consent of JHF, the Subgrant is not assignable by the Subgrantee either in whole or in part.
5. **Subcontracting**
Subgrantee agrees not to enter into any subcontracts for work described under the Subgrant without prior consent of JHF.
6. **Subgrant Amendments**
The Subgrantee agrees any changes to the Subgrant will be valid only when they have been written, signed, and attached to the original copy of the Subgrant and approved by the required persons or agencies.
7. **Conflict of Interest**
The Subgrantee must have in place an agency-specific conflict of interest policy that strives to ensure that no conflict of interest exists between its officers, employees, or grantees and JHF. The Subgrantee will make a reasonable effort to prevent employees, consultants, or members of governing bodies from using their positions for purposes that are, or give the appearance of, being motivated by a desire for private gain for themselves or others such as those with whom they have family, business, or other ties.

Maintain records!

Best practices for all organizations are here – JHF can help with draft language for handbooks or other documentation

9. Records

The Subgrantee will maintain all records and management books pertaining to local service delivery, if applicable, and demonstrate accountability for Subgrant performance. The subgrantee will maintain all fiscal, statistical, and management books and records pertaining to the program. The Subgrantee will make all relevant records and documents available to JHF during on-site monitoring and by request. Fiscal records will be kept in accordance with generally accepted accounting principles and must account for all funds, tangible assets, revenue, and expenditures. Fiscal records must also comply with the OMB Circular A-122 (Cost Principles for Non-Profit Organizations), if applicable. All records will remain complete and current and comply with all Subgrant Agreement requirements. Failure to maintain acceptable records per these requirements will be considered grounds for withholding payments for invoices submitted and for termination of the Subgrant Agreement.

10. Health and Safety

The Subgrantee will comply with all applicable local health and safety clearances for any activity conducted under the terms of the Subgrant Agreement.

11. Pro-Children Act of 2001

The Subgrantee will comply with Environmental Tobacco Smoke Act, also known as the Pro-Children Act of 2001.

12. Americans with Disabilities Act

The Subgrantee will comply with all applicable provisions of the Americans with Disabilities Act (ADA).

13. Notification

In the event of a problem or potential problem that will impact the quality or quantity of work, or the level of performance under the Subgrant Agreement, notification is required within one business day in writing via email and by telephone to JHF.

14. Administrative Reporting Requirements

Subgrantees are required to submit quarterly narrative and financial reports in accordance with a schedule that will be specified in the Subgrant Agreement, a final narrative and fiscal report at the end of the contract period, as well as any other reports required by the Commonwealth of Pennsylvania. Failure to submit required reports in a timely manner may jeopardize JHF's compliance with Pennsylvania Department of Human Services and Federal reporting requirements and may result in JHF withholding payment.

15. Equal Employment Opportunity Program

Insurance

Insurance coverage is required as outlined in the RFP.

Funding cannot be used to purchase new insurance so that an organization is eligible to apply.

One option may be to work with a fiscal agent (or partner organization) which does maintain the required insurance and will subcontract with your organization to conduct the proposed work.

Monitoring & Auditing

Audits may happen - Maintain records!

Records must be kept for at least 4 years after final payment.

Federal requirement for subgrantees receiving over \$750,000 to maintain a licensed CPA and complete an audit – no awardee of this funding will pass this threshold.



Preparing a Proposal

HOW DO YOU WRITE A SUCCESSFUL APPLICATION?



Why are you the right organization to do this work right now?

Activities

Activities may be the provision of direct services, an educational campaign, a new community program, etc.

Activities may encompass a number of objectives and tasks but work toward a specific goal

What are the major and/or distinct areas of focus in your proposal?



Goals & Objectives

Goal: What long-term outcome(s) are you hoping for?

Objective: What specific, short-term, measurable action(s) will you take?



Sustainability & Evaluation

How will you know if your project is successful?

What sorts of measurable changes do you expect?

How will the funding ensure long-term impacts?



Budget

| Revenue | Amount | |
|-----------------------|-----------------------|-----------------|
| General donations | \$2,500 | |
| Appeals | \$1,500 | |
| Monthly giving | \$1,200 | |
| Fall gala | \$4,500 | |
| Program fees | \$15,000 | |
| In-kind donations | \$5,000 | |
| | Total revenue | \$29,700 |
| | | |
| Expenses | Amount | |
| Salaries | \$17,000 | |
| Payroll taxes | \$5,000 | |
| Insurance | \$500 | |
| Marketing & PR | \$500 | |
| Office supplies | \$350 | |
| Postage & Printing | \$400 | |
| Professional services | \$1,500 | |
| Program supplies | \$2,050 | |
| Technology & Phone | \$1,500 | |
| Travel & Mileage | \$900 | |
| | Total expenses | \$29,700 |
| | Net gain/loss | \$0 |

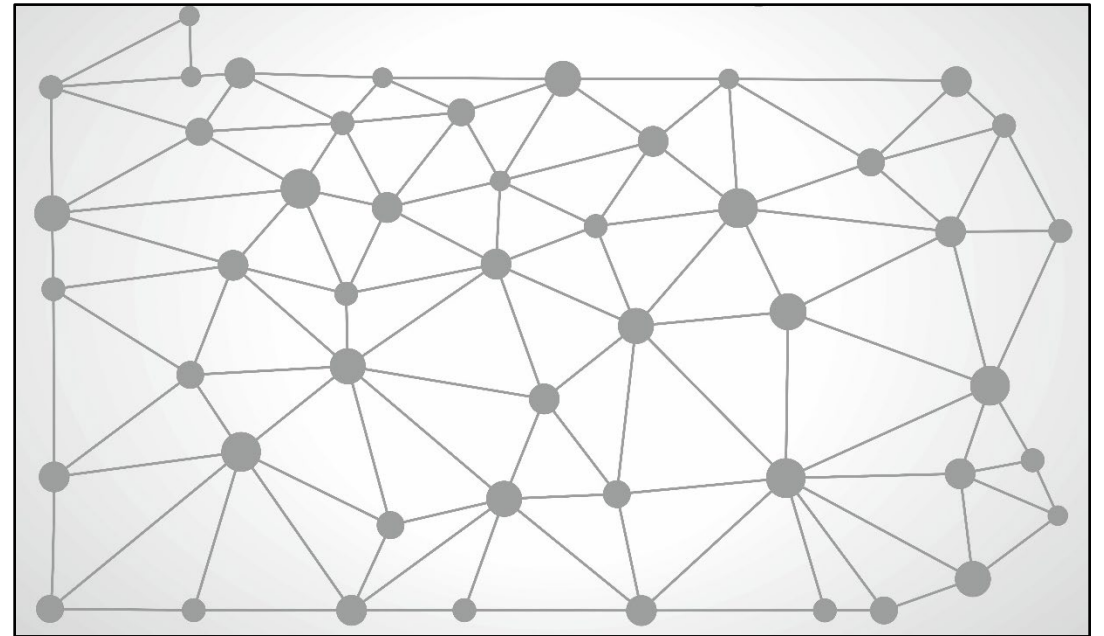
Provide a table with total costs per budget category

- Administrative/Overhead
- Staff salaries
- Advertisement
- Technology
- Etc.

Explain and justify the estimated costs – how will this funding amount support your goals and objectives?

Letters of Support

“Applicants in resource-rich regions are encouraged to establish and/or describe partnerships and collaborations with other organizations to ensure a wholistic approach to improving maternal health outcomes.”



Review Process

How will proposals be
evaluated?



Q&A

MCH-RFP@JHF.ORG