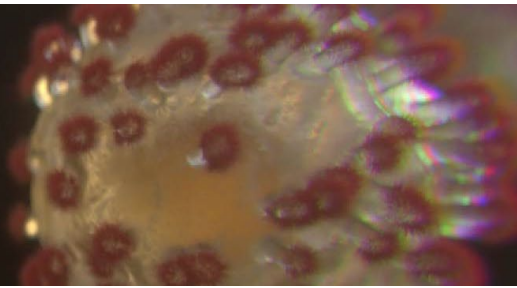


# WHAT COVID-19 EXPOSED IN LONG-TERM CARE



## What COVID-19 Exposed in Long-Term Care: A Documentary

### Social Media Toolkit

[www.jhf.org/LTCdocumentary](http://www.jhf.org/LTCdocumentary)

**#LTCdocumentary**

Tag: @JHForg

[Download graphics here](#)

Example posts:

Post 1:

The #COVID19 pandemic has devastated #longtermcare facilities across the country. Why weren't we better prepared? Watch the new documentary, What COVID-19 Exposed in Long-Term Care, by @JHForg here: [jhf.org/LTCdocumentary](http://jhf.org/LTCdocumentary) #LTCdocumentary



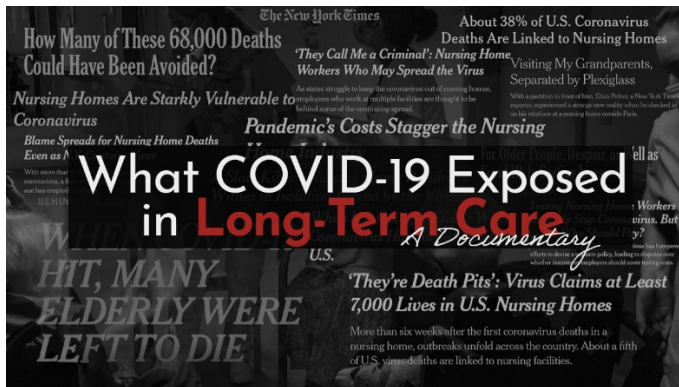
Post 2:

#COVID19 is a battle #longtermcare wasn't ready to fight. We need better solutions for our seniors & staff. Hear their stories in a new documentary by @JHForg: [jhf.org/LTCdocumentary](http://jhf.org/LTCdocumentary) #LTCdocumentary



Post 3:

To find a solution for #COVID19 in #longtermcare, we need to trace the problem's roots. @JHFForg's new documentary is a first step on the journey to a better system. Watch here: [jhff.org/LTCdocumentary](http://jhff.org/LTCdocumentary) #LTCdocumentary



Post 4:

We all love our elders & seniors. So why did our system fail them? Tens of thousands have died in long-term care from #COVID19. Why weren't we prepared? Watch this new doc to learn the story: [jhff.org/LTCdocumentary](http://jhff.org/LTCdocumentary) #LTCdocumentary

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